



Television & Internet Is



We Are Southeast Florida TUFF! Are You TUFF ENUFF?

*Serving Miami-Dade, Ft. Lauderdale-Broward & The Keys-Monroe On TV
And Locally, State, Nation and Worldwide On The Web!*

~ WEYW 19's Demographics & Distribution ~

Serving Miami-Dade, Ft. Lauderdale-Broward & The Keys-Monroe Counties... Broadcasting Throughout Southeast Florida On TV & State, Nation & Worldwide On The Web! WEYW 19 Features Local News, Weather, Sports and Great Local Programming you will only see on WEYW 19... Plus, being a TUFF TV Affiliate Network, You'll See All The Great Sports, Talk, Drama, Reality, Lifestyle Shows and Tuff Specials... WEYW 19 Is Southeast Florida TUFF! Are You TUFF Enough?

We are creating Southeast Florida TUFF! When We Say TUFF, We Mean The Very Best Of Everything Southeast Florida Has To Offer, Like Our Sports, Entertainment, Nightlife, Dining, Watersports, Events... Everything That Makes Southeast Florida Unique & Awesome. Do Your Own Show or Advertise & Support Southeast Florida TUFF, Let's Make It OUR TUFF TV.



~ Watch Us On ~

- 1) On ATT U-verse on Channel 19 throughout Dade, Broward & Monroe Counties with over 400,000 Homes...
- 2) On Atlantic Broadband on Channel 19, throughout Miami & Ft. Lauderdale Beach areas with over 90,000 Homes...
- 3) On the S.E. Florida Digital Antenna System with over 288,000 homes from Boca Raton to Key West...
- 4) On the World Wide Web @ www.WEYW19.com. Prior to our re-branding on 09/01/14 to a TUFF TV Affiliate Network, Southeast Florida TUFF TV, we were averaging 2,000,000 hits per year or aprox. 170,000 hits per month. Since Re-Branding to TUFF TV and the initiating of our massive re-branding marketing campaign starting on 09/01/14 our average hits per month has risen to 550,000 hits per month or a 6,600,000 hit average per year, increasing our traffic by 340% per month/year.

Note: Our 3 year legal battle for "Cable Must Carry" with Comcast & the F.C.C. has been won. Within the next 2 months from the date 03/15/15. We will have "Must Carry" which will increase our TV viewership to 1,600,000 homes per month and we will be carried by Comcast, ATT u-verse, Dish Network, Direct TV, Atlantic Broadband and more!

We broadcast from our studios in Key West, located at 5300 US Hwy 1, Key West, Fl. and also from our new facilities in North Dade County, located at 14901 NE 20th Avenue, Aventura, Fl. In the WPBS2 Studios. We transmit from our transmitter located in Key West and

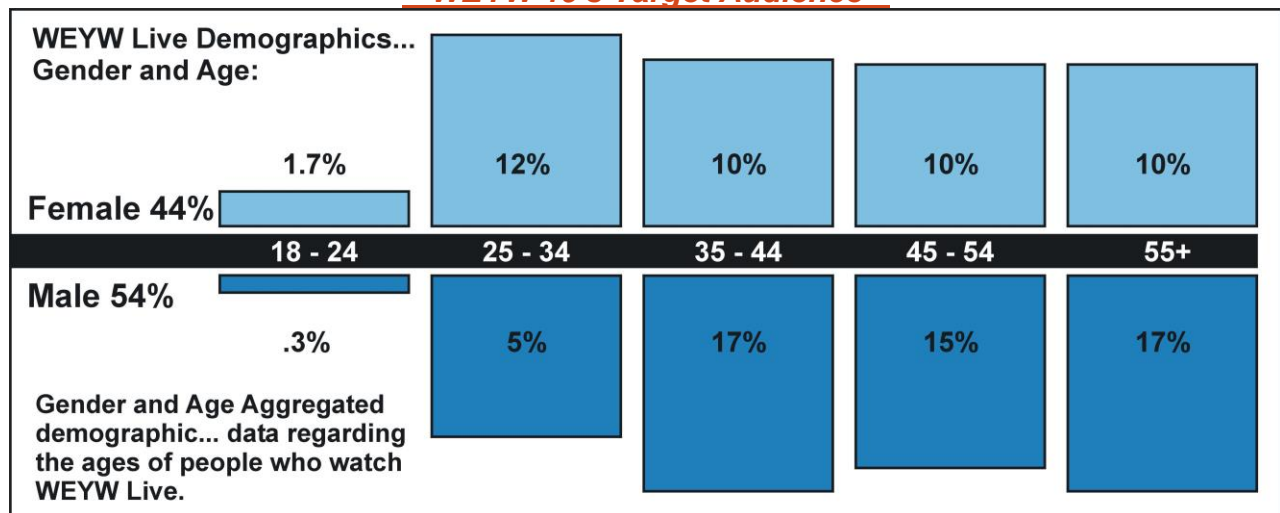
simulcasts through WDFL's transmitter located in a North Dade tower facility on the Dade/Broward county line.

Besides our Great TUFF TV Programming, We also feature locally produced shows and feature local talent such as Mike S. with Super Cars-Top Speed, Chef Buck with Keys Kitchen, Good Morning Florida Keys with Jenna Stauffer, Ana T. with Miami Style, Michelle Madison with Miami Now, Capt. Rob Harris with Reelin In The Keys, Nick Lawrence with Girls Night Out Miami, Buzz TV with the Travelhost Buzz Girls, Trop Rock Music Showcase with Andy Forsyth, Florida Sport Fishing with Capt. Mike Genoun... just to mention a few .

~ WEYW 19 Has Created A Synergy Between TV and The WEB! ~

WEYW 19 brings together the 2 most Powerful Media Outlets for Creating Visibility & Growing Your Business... That of Television and the Internet. When advertising or doing your own show on WEYW 19, your content will not only be broadcasted on WEYW 19 throughout Miami-Dade, Ft. Lauderdale Broward and the Keys-Monroe Counties (Southeast Florida TUFF) on Television... We also broadcast Statewide, Nationwide and Worldwide on the Internet... We also Viral Market your Commercial Content on the Worldwide Web via our Highly Trafficked Website, You-Tube Channel, Facebook, Twitter, Linked In, Google Plus accounts and many more... We are viral... From Local to Global... WEYW 19 is the Answer!

~ WEYW 19's Target Audience ~



The above Gender/Age graphic/chart speaks for itself...

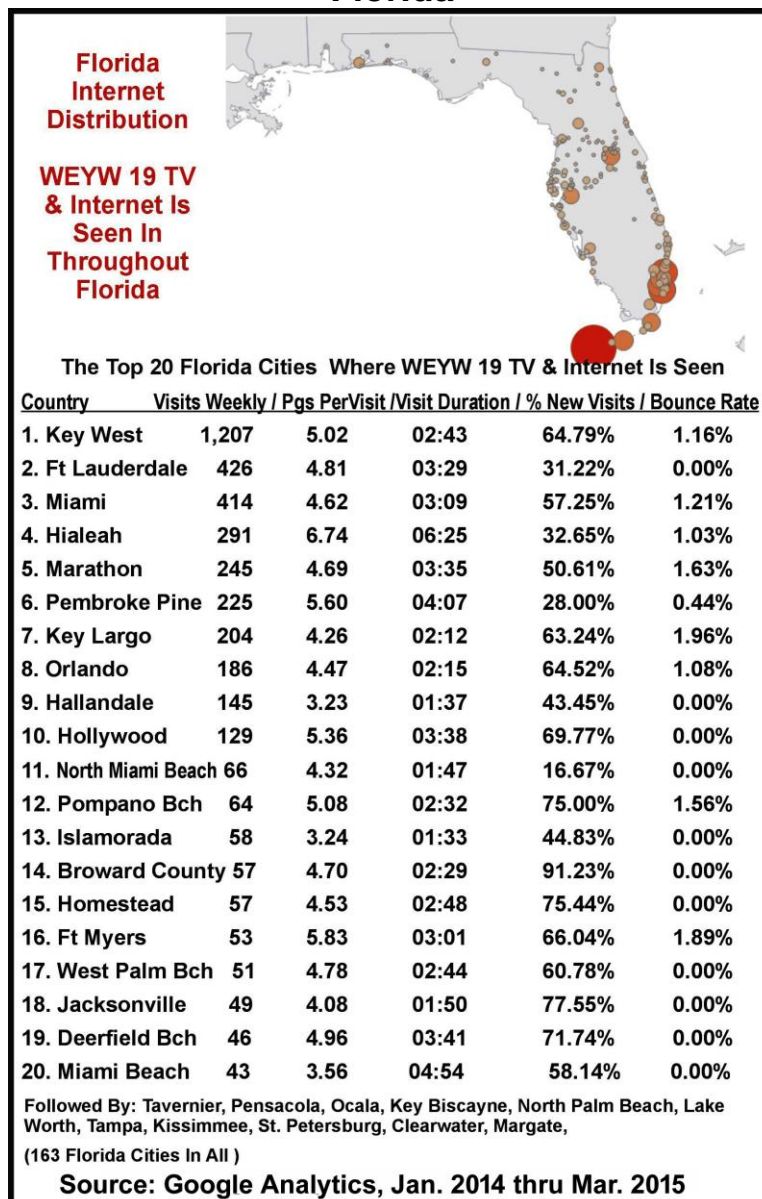
~ WEYW 19 TV & Internet Live Feed Page Stats ~

2014 By Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2014	1687	3707	10884	170199	4.05 GB
Feb 2014	1830	3602	10991	213481	4.76 GB
Mar 2014	1913	3792	10362	212730	4.86 GB
Apr 2014	1893	3274	8456	174095	3.99 GB
May 2014	1845	3327	9678	197831	4.94 GB
Jun 2014	1629	2810	7716	163804	3.86 GB
Jul 2014	1771	2890	8171	172069	3.82 GB
Aug 2014	1768	2844	8597	195711	4.40 GB

Sep 2014	1704	2550	7331	686271	11.34 GB
Oct 2014	2173	3543	10624	704982	16.17 GB
Nov 2014	2023	3135	7716	708531	10.60 GB
Dec 2014	2113	2923	7243	727517	7.95 GB
Total	22349	38397	107769	3427221	80.75 GB

2015 By Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2015	2127	3087	7457	515280	11.59 GB
Feb 2015	1988	3039	6943	789630	6.50 GB
Mar 2015	2013	3065	6686	611192	14.31 GB
Total	6128	9191	21086	1916102	32.40 GB

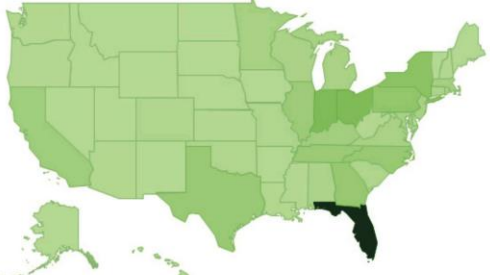
~ WEYW 19 TV & Internet's Google Analytics, Local, State, Nation & Worldwide ~
~ Florida ~



~ United States ~

National Internet Distribution

WEYW 19 TV & Internet Is Seen In All 50 States



The Top 10 States Where WEYW 19 TV & Internet Is Seen

Region	Visits Daily	Pgs Per Visit	Visit Duration	% New Visits	Bounce Rate
1. Florida	12,823	4.99	03:17	54.16%	0.85%
2. New York	244	3.90	02:07	50.41%	0.41%
3. Indiana	227	4.64	05:29	39.65%	0.00%
4. Pennsylvania	156	3.41	01:42	42.31%	1.28%
5. North Carolina	148	4.83	02:34	41.89%	0.68%
6. Tennessee	127	4.26	03:03	55.91%	0.22%
7. Ohio	120	3.89	02:22	87.50%	0.14%
8. Texas	101	4.89	02:56	70.30%	0.99%
9. Minnesota	92	5.09	07:51	28.26%	1.09%
10. Georgia	89	4.28	02:09	75.28%	2.25%


Followed By S. Carolina, Wisconsin, Massachusetts, Missouri, Maryland, Kentucky, Colorado, New Hampshire, District Of Columbia, Louisiana, Connecticut, Maine, Rhode Island, Virginia, Arizona, Mississippi, Nebraska, Oregon, Washington, Vermont, West Virginia, Oklahoma, Arkansas, Nevada, Hawaii, Iowa, Montana, New Mexico, Utah (50 States In All To Date)

Source: Google Analytics, Jan. 2014 thru Mar. 2015

~ The World ~

Global Internet Distribution

WEYW 19 TV & Internet Is Seen In 122 Countries



The Top 10 Countries Where WEYW 19 TV & Internet Is Seen

Country	Visits Weekly	Pgs PerVisit	Visit Duration	% New Visits	Bounce Rate
1. United States	15,085	4.73	03:09	56.20%	0.81%
2. Canada	3958	5.31	03:17	74.14%	0.00%
3. United Kingdom	3002	4.07	02:27	70.00%	0.00%
4. Brazil	2916	4.00	03:51	68.75%	0.00%
5. India	2659	2.89	04:29	48.00%	0.00%
6. Sweden	2219	5.33	03:42	56.00%	0.00%
7. Germany	2205	4.80	04:08	33.00%	0.00%
8. Turkey	2165	2.00	01:04	46.00%	0.00%
9. Australia	2024	6.25	03:20	42.00%	0.00%
10. Belgium	1804	2.00	02:06	56.00%	0.00%

Followed By: Philippines, Poland, Serbia, Italy, Bangladesh, Czech Republic, Guam, Ireland, Iran, Italy, Pakistan, Iraq, Romania, Saudi Arabia, Taiwan, Ukraine...

Followed By 96 other countries... (122 Countries Total To Date)

Source: Google Analytics, Jan. 2014 thru Mar. 2015

*** Numbers/Stats attained from 2014 & 2015 visitors to WEYW 19's Website, Facebook & Twitter Account's Analytics, Stats arrogated from www.Fed-Stats.gov, Monroe County Tourist & Business Dev. Council's 2014 Report, ATT U-verse. Atlantic Broadband, Southeast Florida's Digital Antenna System Distribution Reports and Google Analytics Internet Distribution...

For More Information... Please Contact:
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