



WEYW 19 TV & Internet Is

Are You TUFF ENUFF?



Serving Miami-Dade, Ft. Lauderdale-Broward & The Keys-Monroe...
Broadcasting Throughout Southeast Florida On TV & Locally, State, Nation & Worldwide On The Web!
WEYW 19 TV & Internet Offers More Than Any Other Broadcast Media Outlet In Southeast Florida... For Less!

~ WEYW 19 TV & Internet's General Advertising Media Kit ~

Serving Miami-Dade, Ft. Lauderdale-Broward & The Keys-Monroe Counties...
Broadcasting Throughout Southeast Florida On TV & State, Nation & Worldwide On The Web! WEYW 19 Features Local News, Weather, Sports and Great Local Programming you will only see on WEYW 19... Plus, being a TUFF TV Affiliate Network, You'll Get To See All The Great Sports, Talk, Drama, Reality, Lifestyle Shows and Tuff Specials... WEYW 19 Is Southeast Florida TUFF! Are You TUFF Enough?



Note: Our 3 year legal battle for "Cable Must Carry" with Comcast & the F.C.C. has been won. Within the next 2 months from the date 03/15/15. We will have "Must Carry" which will increase our TV viewership to 1,600,000 homes per month and we will be carried by Comcast, ATT u-verse, Dish Network, Direct TV, Atlantic Broadband and more!

We broadcast from our studios in Key West, located at 5300 US Hwy 1, Key West, Fl. and also from our new facilities in North Dade County, located at 14901 NE 20th Avenue, Aventura, Fl. In the WPBS2 Studios. We transmit from our transmitter located in Key West and simulcasts through WDFL's transmitter located in a North Dade tower facility on the Dade/Broward county line.

~ Watch Us On ~

- 1) On ATT U-verse on Channel 19 throughout Dade, Broward & Monroe Counties with over 400,000 Homes...**
- 2) On Atlantic Broadband on Channel 19, throughout Miami & Ft. Lauderdale Beach areas with over 90,000 Homes...**
- 3) On the S.E. Florida Digital Antenna System with over 288,000 homes from Boca Raton to Key West...**
- 4) On the World Wide Web @ www.WEYW19.com. Prior to our re-branding on 09/01/14 to a TUFF TV Affiliate Network, Southeast Florida TUFF TV, we were averaging 2,000,000 hits per year or aprox. 170,000 hits per month. Since Re-Branding to TUFF TV and the initiating of our massive re-branding marketing campaign starting on 09/01/14 our average hits per month has risen to 550,000 hits per month or a 6,600,000 hit average per year, increasing our traffic by 340% per month/year.**

Besides our Great TUFF TV Programming, We also feature locally produced shows and feature local talent such as Mike S. with Super Cars-Top Speed, Chef Buck with Keys Kitchen, Good Morning Florida Keys with Jenna Stauffer, Ana T. with Miami Style, Michelle Madison with Miami Now, Capt. Rob Harris with Reelin In The Keys, Nick Lawrence with Girls Night Out Miami, Buzz TV with the Travelhost Buzz Girls, Trop Rock Music Showcase with Andy Forsyth, Florida Sport Fishing with Capt. Mike Genoun... just to mention a few.



Jenna Stauffer



Chef Buck Naked



Capt. Mike Genoun
& Many More!



Michelle Madison



Andy Forsyth

~ WEYW 19 Has Created A Synergy Between TV and The WEB! ~

Tube, Friend, Follow, Stumble & Join Our WEYW Social & News Network



Facebook



Twitter



You Tube



LinkedIn



WEYW

And Many More!

WEYW 19 brings together the 2 most Powerful Media Outlets for Creating Visibility & Growing Your Business... That of Television and the Internet. When advertising or doing your own show on WEYW 19, your content will not only be broadcasted on WEYW 19 throughout Miami-Dade, Ft. Lauderdale Broward and the Keys-Monroe Counties (Southeast Florida TUFF) on Television... We also broadcast Statewide, Nationwide and Worldwide on the Internet... We also Viral Market your Commercial Content on the Worldwide Web via our Highly Trafficked Website, You-Tube Channel, Facebook, Twitter, Linked In, Google Plus accounts and many more... We are viral... From Local to Global... WEYW 19 is the Answer!

~ Who Watches WEYW 19 TV & Internet? ~

Click on the link below to see our TV & Internet Distribution and Demographics...

LINK: http://www.fyi-fla.com/public_html/weyw19tv/docs/z-demographics.pdf

~ WEYW 19 Ad Insertion Rates ~

Advertising on Southeast Florida TUFF TV Only Costs **\$20.00** Per 30 Second Commercial And You Can Set Up Your Own Custom Package...

- 1) Select How Many Commercials You Would Like To Run In A 30 Day Cycle... There is 32 ad minimum in a 30 Day Cycle...
- 2) Select the Day Parts/Air Times You Would Like Your Ads To Run...
- 3) All General Insertion Custom Packages run on a 6 month or 12 month Contract

***** Please Note:** Above prices apply to 30 second commercials only... For 60 second commercials, please double above ad costs.

***** Please Note:** If you need a commercial to be produced, Please ask your sales person about creating a commercial for you.

****** Please Note: Our Programming Schedule is attached to this e-mail***

Thanks Again & Take Care

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