



~ Hold On To Your Popcorn... Things Are About To Get Real! ~

Southeast Florida's Sports & Entertainment Network!!!

**Broadcasting Throughout Miami-Dade, Ft. Lauderdale-Broward & The Keys-Monroe
 On Television/Cable and Locally, State, Nation and Worldwide on the Net.**

~ WEYW 19 Action Show Media Kit ~

Serving Miami-Dade, Ft. Lauderdale-Broward & The Keys-Monroe Counties... Broadcasting Throughout Southeast Florida On TV & State, Nation & Worldwide On The Web! WEYW 19 Features Local News, Weather, Sports and Great Local Programming you will only see on WEYW 19... Plus, being an ACTION Channel Affiliate Network, You'll Get To See All The Great Sports, Talk, Drama, Reality, Lifestyle Shows and ACTION Specials... WEYW 19 Is Southeast Florida ACTION! Hold On To Your Popcorn, Things Are About To Get Real!



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We broadcast from our studios in Key West, located at 5300 US Hwy 1, Key West, FL and also from our new facilities in North Dade County, located at 14901 NE 20th Avenue, Aventura, FL. In the WPBS2 Studios. We transmit from our transmitter located in Key West and simulcasts through WDFL's transmitter located in a North Dade tower facility on the Dade/Broward county line.

~ Watch Us On ~

- 1) ATT U-verse/Dish Network on Channel 19 throughout Dade, Broward & Monroe Counties with over 850,000 Homes...
- 2) Atlantic Broadband on Channel 19, throughout Miami & Ft Lauderdale Beaches with over 135,000 Homes...
- 3) The S.E. Florida Digital Antenna System with over 55,000 homes from Boca Raton to Key West...
- 4) Numbers show that we are at 810,000 average hits per mo. and rising... a 6,600,000 hit average per year.

Besides our Great ACTION CHANNEL Programming, We also feature locally produced shows and feature local talent such as Mike S. with Super Cars-Top Speed, Chef Buck with Keys Kitchen, Key West with Jenna Stauffer, Ana T. with Miami Style, Michelle Madison with Miami Now, Capt. Rob Harris

with Reelin In The Keys, Nick Lawrence with Girls Night Out Miami, Buzzz TV with the Travelhost Buzz Girls, Florida Sport Fishing with Capt. Mike Genoun... just to mention a few...



Key West with Jenna Stauffer



Cookin In The Keys with Chef Buck Naked



Capt. Mike Genoun's Florida Sports Fishing



Miami Now with Michelle Madison



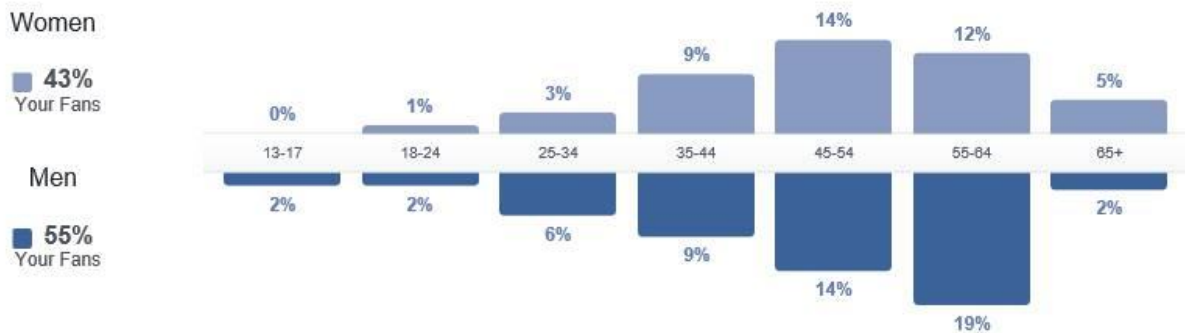
Ana - Maria Miami In Style & Many More!

Click on the link below to see our Programming Schedule and WEYW19 Action Commercial.

Programming Schedule Link: <http://www.weyw19.com/programmingschedule.html>

WEYW19 Action Commercial Link <https://www.youtube.com/watch?v=mPTqSo6-9tE>

~ Who Watches WEYW 19 TV & Internet? ~



The above graphic represents our age and sex demographic... Click on the link below to see more of our TV & Internet Distribution and Demographics...

Distribution and Demographics Link:

http://weyw19tv.weyw19.com/public_html/docs/z-demographics.pdf

~ WEYW 19 Has Created A Synergy Between TV and The WEB! ~

WEYW19's Action Internet Networking. *Subscribe, Friend, Follow, Share & Like Us*



Facebook



Twitter



You Tube



LinkedIn



Google+



Instagram

And Many More!

WEYW 19 brings together the 2 most Powerful Media Outlets for Creating Visibility & Growing Your Business... That of Television/Cable and the Internet. When advertising or doing your own show on WEYW 19, your content will not only be broadcasted on WEYW 19, Southeast Florida Action Channel, throughout Miami-Dade, Ft. Lauderdale Broward and the Keys-Monroe Counties on Television... We also broadcast Statewide, Nationwide and Worldwide on the Internet... We also Viral Market your Content on the Worldwide Web via our Highly Trafficked Website, You-Tube Channel, Facebook,

Twitter, Linked In, Google+ accounts and many more... We are viral... From Local to Global... WEYW 19 is the Answer!

~ Show Info., Format, Delivery & Rates ~

- 1) All Show agreements are for a 16 week minimum commitment.
- 2) Show Cost: **\$300.00** per 1/2 hour show ... (4 shows a month)
- 3) Show Production Format & Delivery Info...
 - a) All Show Files Must Be In The MP2 Format.
 - b) Show Format, Each segment of your show must be a separate file... each show will be 4 files: File 1) 4 min opening... File 2) 1st segment, 7 min ... File 3) 2nd segment, 7 min ... File 4) 4 min closing. (Per 1/2 Hour)
 - c) Dimensions of 720 X 480
 - d) Video Bit Rate Must Be At 9800
 - e) Audio Bit Rate at 192/stereo @ 4800 khz.
 - f) Please allow at least a 10% safety zone around border of Video for imagery and text.
 - g) All shows must be delivered "Canned" via Drop Box or One Drive... You can get a Free Dropbox account at www.dropbox.com or a free One Drive account at www.onedrive.com. Invite weywtv19@aol.com

***** Please note:** *The above show costs are for air time only.*

***** Please Note:** *Our Programming Schedule is attached to this e-mail*

Notes: